



CONSUMER CATALOGUE OS



After two years of intensive research, design and field testing, Maver have now launched their much heralded carp brand under the banner of Maver Carp.

Maver is a brand that is famous for producing some of the best match fishing tackle available, particularly in producing the very best carbon poles and match rods. So what happens when a major brand applies it's expertise to the carp fishing industry? Well, we believe the result is something quite special as our fabulous rod range proves.

The brand provides products including rods, reels, bite indicators, receivers, line, bivvies, bedchairs, chairs, luggage, clothing, rod pods, landing nets, unhooking mats, weigh slings and an array of terminal tackle. Working closely with our Senior Carp Consultant, Derek 'The Don' Ritchie, the product range has been designed and structured to cater for all price points and abilities with the main emphasis firmly aimed at quality.

Attention to detail is apparent even down to the engraved end caps carried by all of our rod ranges. Derek has been instrumental in the design and field testing of all new carp equipment for the launch and is extremely pleased with the finalised products. Those of you that know him will also be aware that an excited 'Don' is something to see!

The range of luggage on offer, which utilizes 2400 denier fabric, and carries the new chromium logo creates a considerable wow factor. All items offer the practicality and durability demanded by today's anglers.

Another vital tool in the modern day carper's armory is the bivvy. Derek Ritchie's penchant for spending more time in a bivvy than his own bed has resulted in a number of practical innovations being incorporated into Maver Carp's offering, which certainly make it stand out from the crowd.

A two piece suit has been specifically designed to fulfil the needs of today's carp angler, featuring a detachable fleece jacket. Ancillary clothing is also available in the form of footwear, hooded tops, headwear and polo's, all of which carry the distinctive new Maver Carp logo.

Phil Briscoe

Managing Director, Maver (UK) Ltd

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CONSULTANTS



DEREK 'THE DON' RITCHIE

Derek 'The Don' Ritchie has been an angler for 50 years. He started off as a pleasure angler fishing for what ever came along and became obsessed with carp fishing after catching his first carp at the age of twelve.

In 1976 Derek smashed the Essex common carp record when he caught a fish of 36lb 8oz. It was the second biggest carp caught in England that year. Since then he has caught over 1000 20lb carp, over 100 30lb carp and 8 over 40lb with his current personal best standing at 44lb 8oz. He once achieved an outstanding personal goal by catching over 100 20lb+ carp in one year. On top of this already impressive list of UK carp, Derek is no stranger to carp fishing on the continent with carp to 40lb and catfish to 159lb from across Europe.

Each year he spends his holidays in pursuit of the mighty sailfish and has been hugely successful catching many fish over 100lb. His best stands at 122lb.

Along with his angling achievements, Derek has worked in the fishing industry for nearly twenty years. He spent 15 years working in various tackle shops giving him a wealth of knowledge in both angling products and the angler's requirements. He has also been a consultant for Mainline Baits for the past 16 years.

Over the years Derek has featured in many magazines including The Angling Times, Angler's Mail, Big Carp, Carpworld, Crafty Carper, Advanced Carp Fishing and Total Carp. He is currently a monthly contributor to Total Carp Magazine. He has also starred in many carp fishing dvd's, has appeared on Sky Sport's 'Tight Line's' and on national television.

Derek has become one of the best known personalities in the world of Carp fishing.

BEN LOFTING

Ben has worked in the fishing industry on and off for fourteen years. For three he owned a tackle shop and for the past five years Ben has worked as a fishery manager running five lakes as carp fisheries. All of the lakes now boast an excellent reputation attracting many of the sports top names.

Ben has been a fisherman for twenty four years, eighteen of which have been spent in the pursuit of carp. Although a versatile angler his speciality is margin fishing and stalking. His personal best currently stands at 38lb 2oz, and he has set himself the target of landing his first '40' this year.

As Ben isn't a full-time angler he brings something different to the consultancy team. Having a young family meant adapting his angling to maximise his time on the bank, which has provided him with a good knowledge of what regular anglers need and expect from their tackle. The benefit of running a carp fishery means Ben is constantly exposed to the views of many carp anglers.



MATT EATON

Matt is a big carp angler based close to Portsmouth. He started his angling career around 25 years ago, beginning as an all rounder fishing for both coarse and sea species, before becoming a match angler at national level.

For the last 15 years the 38 year old has concentrated solely on the pursuit of carp, on a number of waters around the South. Captor of numerous fish over 30lb his biggest carp to date is the famous Shoulders at 43lb 12oz from Horton Church Lake.

Although his favourite method is stalking he is happy using whatever tactics are proving successful at the time.

Last year Matt attended Pershore College and is now a fully qualified angling coach and member of the Professional Anglers Association.

As well as his first 40lb plus capture Matt also lists his first double figure carp among his proudest angling moments.



www.mavercarp.co.uk



REACTORLITE

Specifically chosen by Derek 'The Don' Ritchie for their incredible slim blanks and fish playing action, the Reactorlite range of rods are truly superb in every detail and need to be handled to fully appreciate the immense quality on offer.

Featuring a stylish yet discreet green finish on the blanks, genuine Fuji SIC guides and Fuji reel seat with gunsmoke fittings these rods are guaranteed to find favour with the angler who demands the very best.

Super slim shrink wrap EVA back grip, carbon line clip and a Maver Carp engraved end cap complete the impressive specification.

Available in three test curves, all at 12ft, 2.5lb, 2.75lb and 3lb.

Features

- Genuine Fuji SIC lined guides
- Genuine Fuji 20mm reel seat to accommodate big pit reels
- Ultra slim blank with stylish finish
- Marker whipping for pod alignment
- Slim shrink tube butt grip

- Discreet gunsmoke fittings
- Carbon line clip
- Engraved end cap
- High class minimalist styling
- Abbreviated handle

"THIS ISN'T A RUN OF THE MILL ROD, WITH FULL FUJI SIC GUIDES AND REEL SEAT, PLUS A STUNNING BUT DISCREET GREEN FINISH. THESE RODS HAVE POSSIBLY THE SLIMMEST BLANKS I'VE EVER SEEN"



POVVERLITE

The superb Powerlite range of rods offer everything the modern carp angler could require.

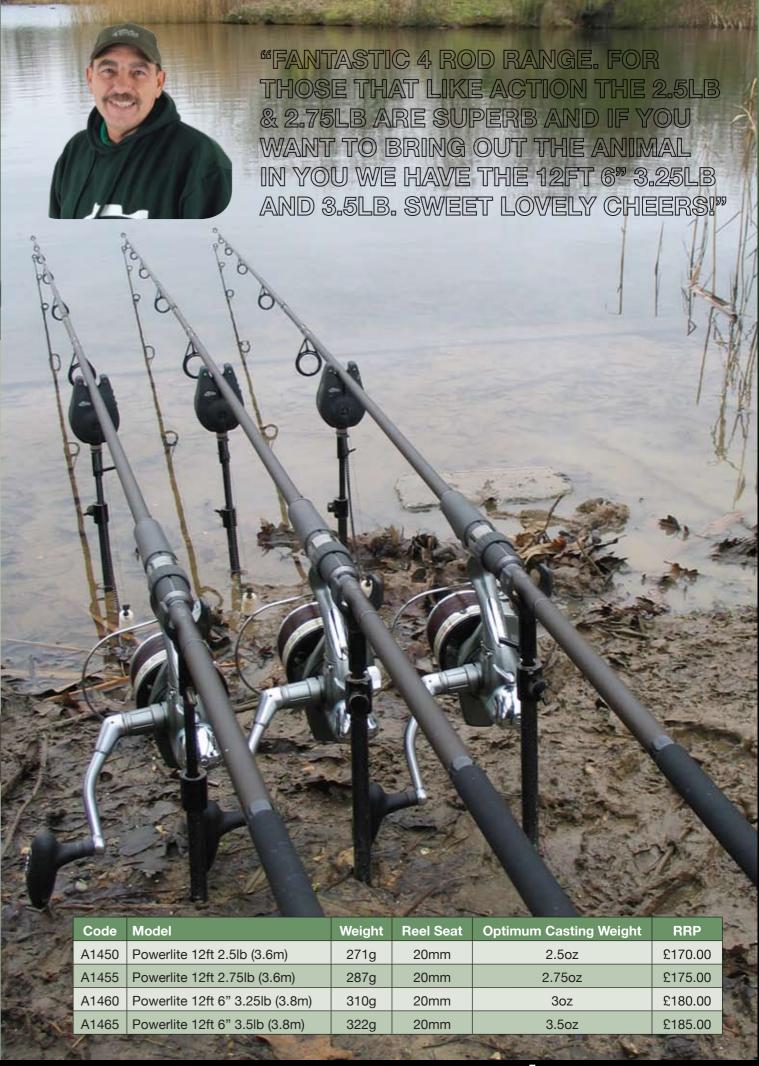
The slim high modulus carbon blanks provide incredible casting and fish playing qualities. High quality SIC lined guides, top quality reel seat and a carbon line clip complete the fantastic specification.

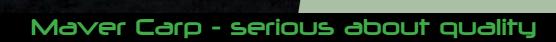
Four models are available, two 12ft rods in 2.5lb and 2.75lb test curves, and two 12ft 6" rods in 3.25lb and 3.5lb test curves. The longer length is certain to appeal to the angler that fishes large or weedy lakes where extra casting distance and power is needed.

Features

- High quality SIC lined guides throughout
- 20mm reel seat to accommodate big pit reels
- Stylish matt finish
- Marker whipping for pod alignment
- Slim shrink tube butt grip

- Discreet gunsmoke fittings
- Carbon line clip
- Engraved end cap
- High class minimalist styling
- Abbreviated handle





SATANIC



JURASSIC

The Jurassic range follows on from the popular Genesis range. A range of three twelve foot rods, available in 2.5lb, 2.75lb and 3lb test curves. Manufactured from the highest grade of carbon the slim, lightweight rods have plenty of power for the cast, combined with a superb fish playing

Featuring stunning discreet matt brown blanks with high quality SIC lined guides throughout. The attention to detail is first class, from the detailing on the 18mm reel seat, to the carbon line clip and engraved end cap.

Features

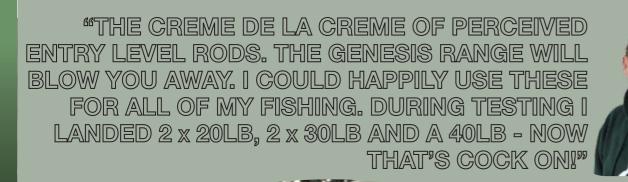
- High quality SIC lined guides throughout
- 18mm reel seat to accommodate big pit reels Carbon line clip
- Stylish matt finish
- Marker whipping for pod alignment
- Slim shrink tube butt grip

- Discreet gunsmoke fittings
- Engraved end cap
- High class minimalist styling
- Abbreviated handle

"THE JURASSICS ARE AN INCREDIBLE RANGE OF RODS. SO LIGHTWEIGHT, YET INCREDIBLY STRONG - SUPERB"



Code	Model	Weight	Reel Seat	Optimum Casting Weight	RRP
A1330	Jurassic 12ft 2.5lb (3.6m)	233g	18mm	2.5oz	£84.99
A1335	Jurassic 12ft 2.75lb (3.6m)	265g	18mm	2.75oz	£89.99
A1340	Jurassic 12ft 3.0lb (3.6m)	296g	18mm	3oz	£94.99





The awesome new Genesis rods offer incredible value for money. The comprehensive range of 12 footers includes spod and marker rods. The slim minimalist 40 tonne carbon blanks provide fast recovery and a responsive action to prevent hook pulls. Featuring high quality SIC lined guides. carbon line clip, slim 18mm reel seat, with superb detailing, that will accommodate big pit style reels and a laser engraved gunsmoke end cap. Each rod features a pod alignment whipping.

MARKER ROD - The Genesis Marker rod has been designed on the same format as the entire Genesis range. Featuring high quality SIC lined guides, slim shrink tube butt grip, stylish 18mm reel seat and matt finish. 6" and 12" markings above the reel seat provide accurate depth measurement.

SPOD ROD - The Genesis Spod rod is a true power-house. Capable of casting spods in excess of 6oz. Featuring 20mm reel seat, high quality SIC lined guides and minimalist styling to match the rest of the Genesis range.

Features

- High quality SIC lined guides
- 18mm reel seat to accommodate big pit reels (20mm on spod rod)
- Stylish matt finish
- Marker whipping for pod alignment
- Slim shrink tube butt grip

- Discreet gunsmoke fittings
- Carbon line clip
- Engraved end cap
- High class minimalist styling
- Abbreviated handle





ABYSS

The incredible Abyss range takes 'entry level' value and mind blowing performance to a whole new dimension. The attention to detail lavished on this range at these price points is a first for the tackle industry. From the carefully selected guides and whippings to the beautifully engraved endcaps, build quality is unrivalled at this level.

Offering incredible value for money, experienced anglers, newcomers and juniors can now look the part without having to break the bank.

These superb rods have a wonderful forgiving, fish-playing action, which is especially important on rods of this level so no damage is done to fish. Combine this with a perfect casting action and you could easily be forgiven for thinking these rods retailed at twice as much.

Available in two popular test curves, 2.5lb and 2.75lb.

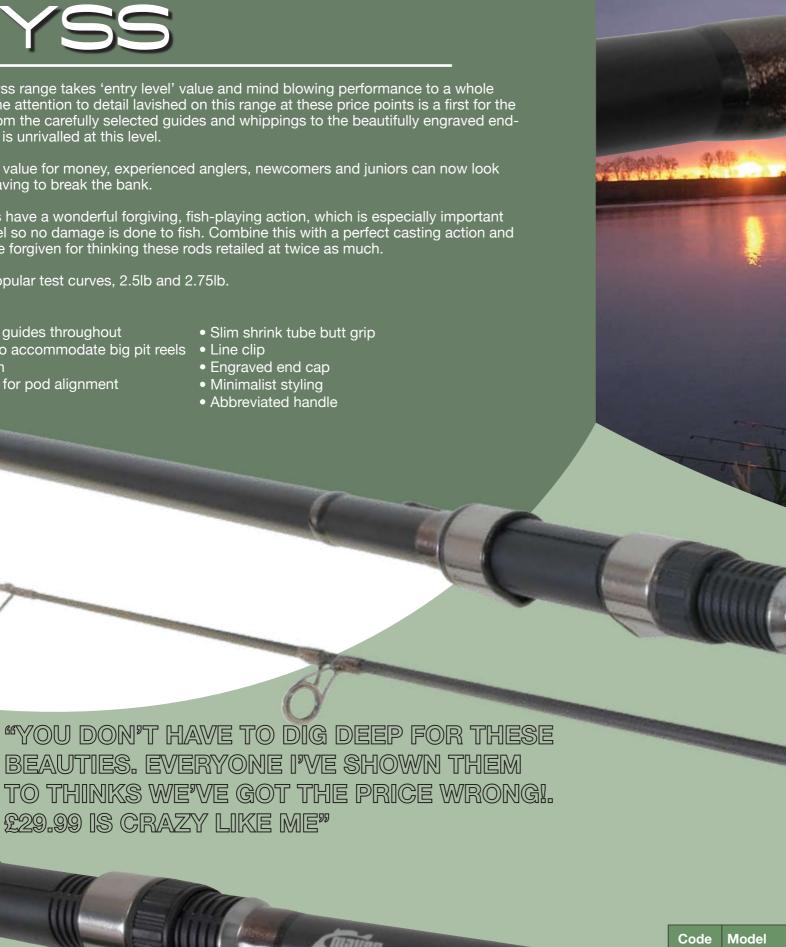
Features

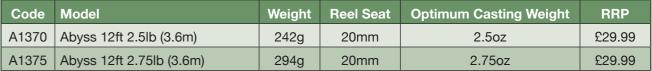
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- Quality SIC lined guides throughout
- 20mm reel seat to accommodate big pit reels
- Stylish matt finish
- Marker whipping for pod alignment
- Slim shrink tube butt grip
- Line clip
- Engraved end cap
- Minimalist styling
- Abbreviated handle

BEAUTIES. EVERYONE I'VE SHOWN THEM

£29.99 IS CRAZY LIKE ME"







TFSERIES

The Abyss TF series offers the modern carp angler everything he could ever want. There is nothing that compares to the Abyss' build, technology and immense cranking capability. The Tica Hit & Run System offers a free spool facility and the long cast spool, with excellent line lay ensuring maximum casting performance every time. The Abyss is incredibly smooth and totally reliable, thereby putting the angler in total control all the time. The 9 ball bearings, power line roller, worm gear system, anti-twist rotor, and anti-twist line roller ensure that this reel performs to its maximum efficiency. Supplied with a spare spool.

- 9 Precision Stainless Steel Ball bearings
- 4.1:1 Gear Ratio Computer Balanced Rotor
- Life Time Bail Spring Anti-twist Rotor
- Aluminium T Shape Handle Arm with 2 Stainless Steel Bearings
 Instant Anti-Reverse
 Ambidextrous Handle
- Titanium Anti-Twist Line Roller with Stainless Steel Bearing Long Shaft for Even Line Wind
- Forged Aluminium Spool Lightweight Strong Body
- Cybernetic Aluminium Frame





GFSERIES

The GF Series is designed for long-range fishing. The large, long cast spool and excellent line lay combine to maximise casting potential, whilst the 7 ball bearings, computer balanced rotor and worm shaft system ensures the reel is superbly smooth and efficient. The 4.1:1 gear ratio makes retrieve quick whilst the anti-twist line roller (with mini bearing inside) prevents excessive line twist. The front drag and instant anti-reverse also make fish playing very precise. Supplied with a spare spool.

- 4.1:1 Gear Ratio Computer Balanced Worm Shaft System
- Power knob Handle Instant Anti-Reverse 7 Ball Bearings
- Long Cast Aluminium Spool Ambidextrous Folding Handle

Code	Model	Weight	RRP
C1120	GF8000	619g	£59.99
C1130	No.2 Spool (Fibre)		£10.99
C1131 No.3 Spool (Fibre)			£10.99
C1132	No.4 Spool (Alum.)		£10.99
C1133 No.5 Spool (Alum.)			£10.99
C1134	No.8 Spool (Alum.)		£10.99



SRSERIES

The Hit & Run system provides a free spool facility, whilst the long cast spool and excellent line lay maximises casting distance. Most importantly the drag system for playing fish is at the front not the rear, giving precise control whilst playing fish. Featuring 7 ball bearings, 2 in the handle and a mini bearing in the power line roller and balanced handle, the Sportera series is incredibly smooth and totally reliable. The instant anti-reverse prevents any free play in the handle making fish playing instant and precise. Whilst the stainless main shaft and worm gearing are tough enough for all sizes of fish. Supplied with a spare spool.

- 7 Ball Bearings Free Spool System
 Aluminium Spool Mini Bearing In Line Roller
- Balanced Rotor and Handle

Code Model

C1020 SR3007

C1025 SR3507

C1030 SR4007

C1035 | SR4507

C1040 | SR5007

C1045 SR6007

C1021 SR3007 Alum. Spool

C1026 SR3507 Alum. Spool

C1031 | SR4007 3 in 1 Spool

C1036 | SR4507 3 in 1 Spool

C1041 SR5007 Alum. Spool

C1046 SR6007 Alum. Spool

- Anti-Twist Titanium Plated Line Roller
- Worm Shaft System Stainless Titanium Spool Lip
- Computer Balanced Rotor Instant Anti-Reverse
- Ambidextrous Folding Handle Hit and Run System
- Line Capacity: (SR3007 200m/8lb) (SR3507 250m/10lb) (SR4007 - 280m/12lb) (SR4507 - 300m/14lb) (SR5007 - 280m/17lb) (SR6007 - 250m/20lb)

RRP

£52.99

£6.99

£53.99

£6.99

£54.99

£6.99

£55.99

£6.99

£58.99

£6.99

£59.99

£6.99

366g

368g

503q

513g

644g

672g



"THE SR IS THE REEL I USE FOR MY SHORT TO MEDIUM RANGE FISHING. A SUPERB STALKING REEL WITH THE HIT & RUN SYSTEM. I KNOW THEY'LL BOWL YOU OVER"



GR SERIES



A range of great value, high quality reels, featuring the impressive Tica Hit and Run System. The GR series will appeal to both the modern match angler as well as the conventional carp angler. The long cast spool and excellent line lay maximise casting distance. Incredible quality at a price well below its true value.

- 4 Precision Stainless Steel Ball Bearings
- Hit & Run System Intelligent Oscillating System
- Ambidextrous Handle Anti-Twist Titanium Line Roller
- One Touch Removable Spool Instant Anti-Reverse
- Computer Balanced Anti-Twist Rotor
- Line Capacity: (GR3507 200m/10lb) (GR4507 260m/12lb)

Code	Model	Weight	RRP
C1190	GR3507	349g	£45.99
C1191	GR3507 Alum. Spool		£6.99
C1195	GR4507	468g	£46.99
C1196	GR4507 3 in 1 Spool		£6.99



T150-i INDICATOR

The new T150-i features state of the art digital technology and comes supplied with a choice of 4 covers meaning each indicator can be customised to suit individual tastes. Available individually or a box set with 3 indicators and a receiver.

Features

- Volume control
- Tone control
- 2 High visibility LED's with six colour options: red/yellow/green/cyan/blue/white
 Automatic nightlight function
 Digital technology

- Waterproof casing with soft touch coating
 Supplied with 4 interchangeable covers
 On/off switch
 Non-slip rubber rod support

- Rigid bolt with locking ring
- Requires 1 x 9v battery (not supplied)

T150-r RECEIVER

Compact digital receiver compatible with the T150-i

- Digital receiver
 Volume control
 Tone control

- Digital receiver Volume control Tone control
 On/off switch Vibration alert Belt Clip
 Waterproof casing with soft touch coating
 5 LED's blue/orange/green/red/white
 Digital wireless system Protective coated electronics
 100m range* Requires 3 x AAA batteries (not supplied)

	Code Product		RRP
T150-i T150 Indicator		T150 Indicator	£89.99
T150-p Protective Case		Protective Case	£4.99
T150-r T1		T150 Receiver	£89.99
	T150-s	Box Set 3 Indicators & Receiver	£350.00



"THE BITE ALARM FOR EVERY OCCASION. JUST SELECT YOUR CHOICE OF THE 4 COVERS AND CLIP IT ON. FOR THE BRIGHTER SPARK, YOU CAN CHOOSE FROM 6 COLOURS OF LED AT THE TOUCH OF A BUTTON"



T130-i INDICATOR

The new T130 indicator offers anglers a compact state of the art indicator, with tone, volume and sensitivity conrol. Available individually or as a set containing 3 indicators and a receiver.

- Volume control Tone control Sensitivity control
- On/off switch Waterproof casing with soft touch coating
- Weatherproof push buttons 2 High visibility LED's
- Digital wireless system Protective coated electronics
- Non-slip rubber rod support Rigid bolt with locking ring Compact • Requires 1 x 9v battery (not supplied)

indicator.

Compact digital receiver compatible with the T130-i

- Volume control Tone control On/off switch Waterproof casing with soft touch coating
- Weatherproof push buttons

T130-r RECEIVER

- 4 LED's red/green/yellow/white
- Digital wireless system Protective coated electronics
- 100m range* Compact size
 Requires 3 x AAA batteries (not supplied)

Oompact - ricquires 1 x ov battery (not supplied)			
	Code	Product	RRP
	T130-i	T130 Indicator	£49.99
	Т130-р	Protective Case	£4.99
	T130-r	T130 Receiver	£59.99
	T130-s	Box Set 3 Indicators & Receiver	£199.99
	Maver do	tance is subject to environmental conditoes not recommend or condone fishing to the rods as it is unsafe and irresponsible.	tions.



T115 INDICATOR

Superb 100% waterproof Bite Alarm. Maver's own body design with high ears for rod stability. 50 second green LED and red LED bite indication. Separate tone control plus volume on/off switch and plug for controller box. Waterproof battery housing, brass threaded with adjustable locking washer. Excellent registration for both forward and drop back bites. Requires 1 x E23A 12volt battery. (not supplied)

T120 INDICATOR PRESENTATION BOX SET

Three superb bite alarms supplied in a neat presentation box. The set comprises:

- 3 x T115 Alarms 3 x 10 metre cables
- 1 x controller box 1 x presentation box All three alarms have the following features:
- A modern streamlined shape
- 100% waterproof construction
- Sealed battery unit Beta light slot
 High visibility LEDS Volume & tone control

		Code	Product	RRP
1101		T115	T115 Indicator	£17.95
		T120	Presentation Box Set	£45.00
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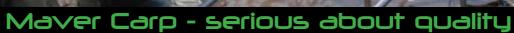


T100 ECO INDICATOR

New indicator representing incredible value for money. Featuring on/off switch and volume control, with two high visibility LED's. Rigid bolt with locking ring. Requires 1 x E23A 12volt battery. (not supplied)



"ONLY A TENNER - EVEN THE WIFE CAN HAVE ONE!"



DELUXE CARBON EFFECT ROD POD

New high quality lightweight carbon effect rod pod. The innovative folding mechanism means there are no removable parts. All legs and uprights are extendable using a quick release clasp that provides easy adjustment. The central body length can be adjusted to suit all rod lengths. Wide base and low

centre of gravity provides extra stability, meaning

there is little chance of the pod being pulled over. Supplied with a set of telescopic buzz bars and comes complete in it's own carry case manufactured from the same material as used on the new luggage range. Weighs just 1.5 kg.

Code	Product	RRP
T245	Deluxe Carbon Effect Rod Pod	£69.99



"I DESIGNED THIS POD SO THAT
IT SITS LOW TO THE GROUND
MAKING IT MORE STABLE. VERY
LIGHTWEIGHT, PACKS INTO A
HIGH QUALITY CASE. NO NEED
TO TAKE APART AS IT ALL SIMPLY
FOLDS DOWN."

ECO CARBON EFFECT ROD POD

New lightweight economy aluminium rod pod with carbon effect finish. Featuring 4 detachable legs, extending main centre frame with brass locking nut, front and back uprights and extendable buzz bars. All folds down and stores in a high quality storage case with carry handles. Weighs just 1.1kg.

Code	Product	RRP
T255	Eco Carbon Effect Rod Pod	£39.99



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SOFT RUBBER ROD RESTS

New high quality soft rubber rod rests with high quality threads. Supplied in a pack of 2.

Code	Product	RRP
T395	Soft Rubber Rod Rests	£3.95



3 LED & BULB HEADLAMP

Features:

- 3 LEDs
- 1 x krypton bulb
- Adjustable elasticated headband
- 90 degree angle lock
- Takes 3 AAA batteries (not included)

Code Product		RRP
S310	3 LED & Bulb	£13.99

3 LED HEADLAMP

Features:

- 3 LEDs
- Over 70 hours of lighting
- Adjustable elasticated headband
- Super lightweight
- Takes 3 AAA batteries (not included)

Code	Product	RRP
S300	3 LED	£10.99

5 LED MAGNETIC HEADLAMP

Features:

- 5 x LEDs
- Adjustable elasticated headband
- Small and lightweight
- Magnetic back, perfect for attaching to
- banksticks etc.2 light settings
- Takes 3 AAA batteries (not included)

Code	Product	RRP
S305	5 LED	£12.99

8 LED HEADLAMP

Features:

- 8 LEDs
- Waterproof and shockproof
- Adjustable elasticated headband
- 2 light settings
- Takes 4 AAA batteries (not included)

Code	Product	RRP
S315	8 LED	£15.99

ACCESSORIES

BANK STICKS

Two new heavy duty bank sticks, with stunning carbon effect finish, Featuring heavy duty spike and handle adaptor to enable the bankstick to be screwed into the ground.

Code	Product	RRP
T390	Small Bank Stick	£7.99
T391	Large Bank Stick	£8.99



CHAIN DROP OFF INDICATORS

Set of three high quality drop off indicators.

Code	Code Product	
T125	Chain Drop Off Indicators	£6.99



STAINLESS STEEL FLASKS

Two popular sizes of flask manufactured from stainless steel. Push button to release your tea or coffee, push again to reseal. Each flask is supplied with stainless steel drinking cup. Very high quality flasks that will guarantee hot drinks for hours.

Code	Product	RRP
S360	750ml Flask	£8.99
S365	1 litre Flask	£9.99

The new Maver Carp luggage range is manufactured from an incredible 2400 denier fabric making it probably the strongest and most durable range of luggage available. The stunning two tone fabric combined with the chromium logo creates a considerable wow factor. Each item of luggage provides excellent value for money.

"WHAT CAN I SAY
ABOUT THIS
LUGGAGE RANGE?
ALL DONE IN A TOP
QUALITY 2400D,
TWO TONE GREEN
FABRIC. WHETHER
YOU ARE A SEASONED
CARP ANGLER OR A
NEWCOMER, THIS IS A
MUST HAVE RANGE"

QUIVER HOLDALL & 5 SLEEVES

High quality quiver sleeve, unlike most of our competitors models it comes supplied complete with 5 quiver sleeves representing great value for money.

The large main compartment, suitable for housing day shelters, brollies and various nets, has a retaining clip to hold things securely in place. Featuring two long front pockets each with quick release ratchet buckles, reinforced base and padded shoulder strap.

Each of the five padded sleeves features a 3/4 length heavy duty zip and puller, carry handle and clip to connect it to the main quiver holdall. Will accommodate rods up to 12ft 6" in length.

Code	Product	RRP
T200	Quiver & 5 Sleeves	£89.99

HOLDALLS



CARRYALLS



SMALL CARRYALL

A well designed carryall with large over flap covering the main body. Featuring quick release ratchet fastenings, 3 zipped pockets on flap inner, storage area with 3 further zipped pockets, 6 inner pouches, 2 front and back zipped pockets, 2 padded front pockets, 2 side padded pockets, padded strap and hand grip, and a waterproof base. 16 pockets in all. manufactured from 2400 denier fabric. Dimensions: 60 x 30 x 33cm

Code	Product	RRP
T205	Small Carryall	£44.99

LARGE CARRYALL

Large carryall designed to house everything the modern carp angler could require. Featuring rigid base with zipped compartment, large storage area with velcro divider, 2 large front pockets, 2 side pockets, mobile phone pocket, padded shoulder strap and carry handle. Manufactured from 2400 denier fabric. Dimensions: 71 x 36 x 47cm

Code	Product	RRP
T206	Large Carryall	£49.99

LEAD BAG

High quality zipped lead bag, also suitable for a wide range of accessories. Removable internal partitions. High quality zip. Manufactured from 2400 denier fabric. Dimensions: 22 x 14 x 8cm

Code	Product	RRP
T215	Lead Bag	£9.99



STIFF RIG WALLET

Rigid wallet to protect the rigs inside. Two sections of protective foam, supplied complete with 20 pins. Heavy duty zip, manufactured from 2400 denier fabric. Dimensions: 35 x 14 x 4cm.

	Code	Product	RRP
	T216	Stiff Rig Wallet	£9.99
Į			



High quality rig pouch. Comes supplied with a plastic accessory box and 5 clear plastic sleeves within a stainless steel ring binder. Zipped pocket on the outer. Manufactured from 2400 denier fabric. Dimensions: 22 x 11 x 16.5cm

Code	Product	RRP
T218	Rig Pouch	£14.99

BAIT BOWL

High quality bait bowl manufactured from 2400 denier fabric. Featuring thermal lining to keep the bait in top condition, padded carry handles, reinforced waterproof base and high quality zip. Dimensions: 25cm dia x 21cm.

Code	Product	RRP
T217	Bait Bowl	£11.99



BUZZ BAR BAG

Manufactured from 2400 denier fabric, designed to house a set of buzz bars and indicators. Featuring large padded compartment with velcro retaining straps, two large external pockets and high quality zips. Dimensions: 47 x 21 x 11cm.

Code	Product	RRP
T219	Buzz Bar Bag	£15.99

RUCKSACKS

Two new high quality rucksacks manufactured from 2400 denier fabric. Featuring elasticated hood with drawstring, lifting hoop, all in one waterproof cover integrated into zipped pouch, extra thick padded waist belt with adjustable straps allowing for even weight distribution, super thick lumbar padding ensuring total comfort, numerous external pockets and high quality zips. Available in two sizes.

Code	Product	RRP
T210	60 Litre Rucksack	£59.99
T211	100 Litre Rucksack	£69.99









Introducing the innovative new Storm Rider bivvy, designed by our carp consultant Derek Ritchie. We understand how important the bivvy is to the carp angler, especially as many carp anglers spend more time in their bivvy than their own home, so we have put a lot of thought and consideration into the design of this product.

The Storm Rider is a spacious one man bivvy, manufactured from 420D fabric that is waterproof to 5000mm. Supplied complete with a high quality groundsheet and quality carry bag as standard. We have enlarged the carry bag to ensure it is a simple task to pack away. Featuring elasticated spigot poles with plastic bushes to prevent the elastic from fraying on any sharp edges, mosquito panels in the door and side panels, two way double zips enabling the angler to create a 'letterbox' opening in poor conditions and a single compartment high quality peg bag.

The standard bivvy has a porch canopy providing extra protection to the doorway. The powder coated aluminium frame offers excellent rigidity, and comes supplied with 4 reinforcing bars to provide additional support. A second or winter skin is available, providing extra insulation in cold conditions, also reduces condensation within the bivvy. Quick and simple to fit, manufactured from the same 420D fabric with a 5000mm hydrostatic head.

The Storm Rider also comes supplied with a free zip in front extension panel that can be fitted in seconds. This then converts the spacious one man bivvy into a two man bivvy, all at no extra cost. Also ideal when conditions are bad, meaning you need to cook inside the bivvy, as well as having a bed chair and a separate chair inside, the extra space provided makes this an incredibly versatile piece of kit.

Storm Rider the intelligent blvvy system

To view a video of the Storm Rider visit: www.youtube.com/mavercarp

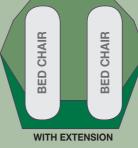


FEATURES

- 420 Denier fabric
- Waterproof to 5000mm
- Fully breathable
- One man capacity with zip in extension
- Two way double zips throughout
- · Mosquito mesh panels in door and side panels
- · Supplied with high quality groundsheet as standard
- · High quality carry bag
- · Supplied with steel bivvy pegs
- · Fully reinforced pegging points
- Elasticated poles
- Optional winterskin available
- Supplied with an instructional DVD



STANDARD BIVVY



SUPPLIED WITH AN INSTRUCTIONAL DVD DETAILING KEY FEATURES AND HOW TO ERECT



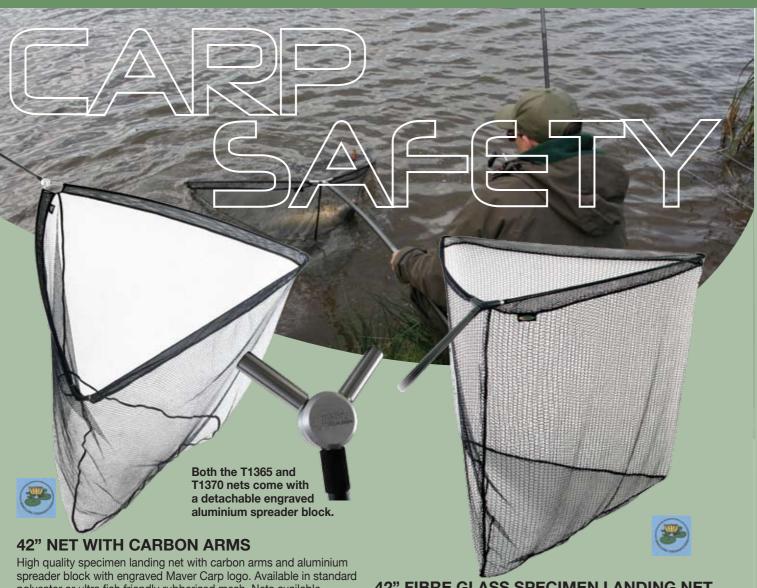
Elasticated aluminium poles with plastic bushes



The Storm Rider has two pegging points allowing the bivvy to be set at different heights dependant on the terrain



Top quality double two way zips have been used throughout



polyester or ultra fish friendly rubberized mesh. Nets available separately or as a combo with the T1375 Landing Net Handle.

Code	Product	RRP
T1365	42" Polyester Net	£39.99
T1380	Polyester Net & Handle Combo	£84.99
T1370	42" Rubberized Net	£49.99
T1385	Rubberized Net & Handle Combo	£94 99

42" FIBRE GLASS SPECIMEN LANDING NET

Fish friendly black polyester, fishery approved label and strong spreader block. Solid glass arms. Supplied with quality bag. Available separately or as a combo with the D185 Graphite Power Handle.

Code	Product	RRP
T1320	42" Fibre Glass Net	£14.95
T1322	Net & Handle Combo	£32.99



Tele Carp Handle with Power Grip

Code	Description	RRP
D180	Tele Carp Handle 1.85m	£12.99
D185	Power Handle 1.85m	£19.99
T1375	Maver Carp Handle	£49.99

D185

TELE CARP HANDLE WITH POWER GRIP 1.85m

Landing handle manufactured from strong active glass. Telescopic with power grip handle. Top brass thread will screw into butt section for easy and compact storage.

GRAPHITE POWER HANDLE 1.85m

Strong lightweight graphite handle with detachable top section. Strong brass screw threaded head.

MAVER CARP LANDING NET HANDLE

A new top quality carbon landing net handle. This slim, lightweight handle is incredibly strong, with a detachable top section ideal when netting fish from a boat. Featuring a full width rivot on the thread which is protected by a small piece of EVA.

DELUXE UNHOOKING MAT

With fish safety being of prime importance, we have designed this deluxe unhooking mat offering maximum protection for fish. Internal holding area measures 72 x 108cm making it suitable for the biggest carp. The large raised edges prevent water run off or the fish from rolling off the mat. Featuring an integrated fold out kneel mat with two padded sections for extra comfort, which also acts as a securable safety flap. Two carry handles and a removable deluxe padded shoulder strap complete the specification.



"NO MATTER HOW BIG OR SMALL THE FISH ARE, THIS UNHOOKING MAT WILL FIT THEM ALL. ULTIMATE FISH PROTECTION"



WEIGH SLING

High quality weigh sling manufactured from fish-friendly polyester. Featuring top quality safety zips on both sides, that wont pull open from the weight of the fish. Reinforced handles and weighing bars. Supplied in a draw-string carry bag. Dimensions: 120 x 75cm.

Code	Product	RRP
T225	Weigh Sling	£15.99

UNHOOKING MAT

A simple unhooking mat, with 11/2 inch ultra soft foam padding. Two elasticated straps enable the mat to be rolled into a compact bundle. 4 quality pegging points and an integrated fold out kneel mat. Perfect for stalking. Measures 71 x 106cm.

Code	Product	RRP
T220	Unhooking Mat	£24.99

A stunning new range of weatherproof clothing. The state of the art fabrics used are waterproof, windproof and breathable. Only the highest quality fixings and components have been combined with the luxurious soft touch outer fabric to create a must have product for 2008.

The trousers feature a semi-elasticated waist and braces. The high quality zip in fleece is windproof breathable and showerproof, featuring two outer pockets.

The quality is superb and offers fantastic value for money.

Available in fives sizes, medium to XXX Large.

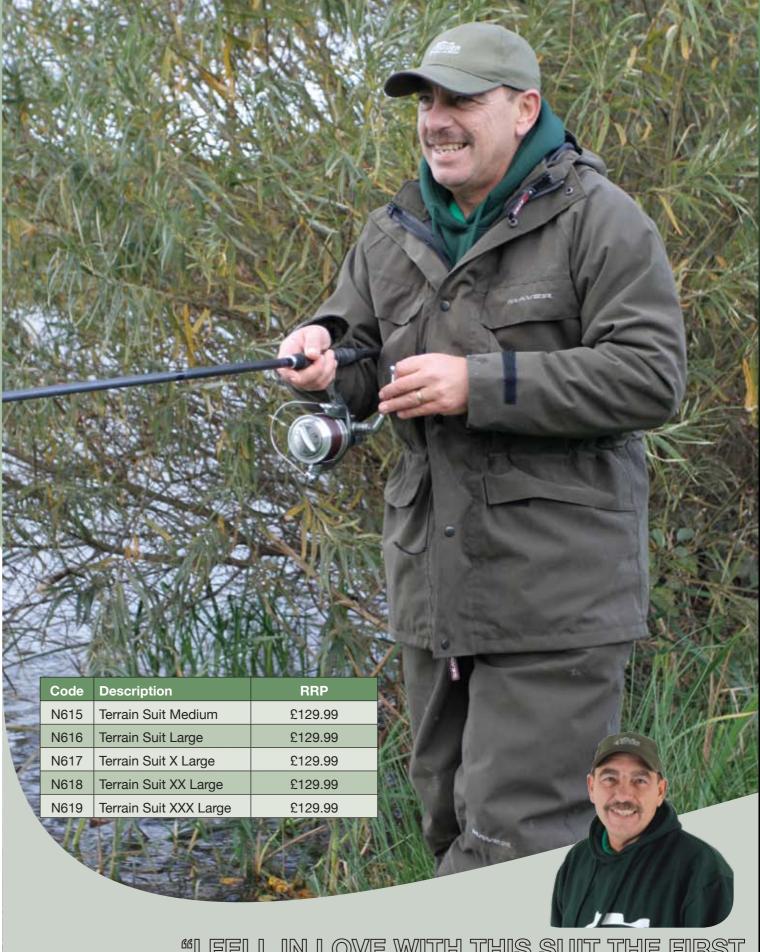
FEATURES

- Waterproof to 5000mm
- Totally windproof
- Breathability 5000mm
- Supplied with zip in windproof fleece jacket
- Generous pockets
- Velcro wrap storm cuffs
- Trousers with braces
- Storm sealed double zipWide opening leg bottoms
- Generous cut for ease of movement

e for

TERRAINSUIT





"I FELL IN LOVE WITH THIS SUIT THE FIRST MOMENT I SAW IT. THE SOFT TOUCH FABRIC IS SUBLIME. THE SUIT FOR ALL SEASONS"

CLOTHING



"YOU"VE GOT TO LOOK THE PART ON THE BANK AND THESE HOODIES CERTAINLY DO THAT"



MAVER CARP POLO SHIRTS

High quality polo shirts, available in either green or black with embroidered logo to the left breast.

Code	Product	RRP
N700	Green Polo Medium	£16.99
N701	Green Polo Large	£16.99
N702	Green Polo X Large	£16.99
N703	Green Polo XX Large	£16.99

A new range of top quality hooded tops, with twin layered hood for extra comfort and warmth. Semi elasticated cuffs and waist, with large front pocket. Large printed logo to front chest and left sleeve. Available in either black or green.

Code	Product	RRP
N690	Green Hoody Medium	£32.99
N691	Green Hoody Large	£32.99
N692	Green Hoody X Large	£32.99
N693	Green Hoody XX Large	£32.99
N695	Black Hoody Medium	£32.99
N696	Black Hoody Large	£32.99
N697	Black Hoody X Large	£32.99
N698	Black Hoody XX Large	£32.99

Code	Product	RRP
N705	Black Polo Medium	£16.99
N706	Black Polo Large	£16.99
N707	Black Polo X Large	£16.99
N708	Black Polo XX Large	£16.99

MAVER CARP FLEECE JACKET

- Windproof Breathable Showerproof
- Soft anti-pilling 380gm² polar fleece
- · Adjustable 'draught excluder' collar
- Cord lock waist adjuster
 Full zip closure with chin guard
 4 pockets including two tailored chest pockets
- Double skin shoulder panels Soft inner wrist bands

Code	Product	RRP
N675	Carp Fleece Medium	£29.99
N676	Carp Fleece Large	£29.99
N677	Carp Fleece X Large	£29.99
N678	Carp Fleece XX Large	£29.99

"NO GETTING TIED UP WITH THESE BOOTS, THE QUICK VELCRO FASTENING MAKES LIFE SO EASY. COMFORTABLE and lightweight"

Code	Product	RRP
N660	Bivvy Boots Size 7	£39.99
N661	Bivvy Boots Size 8	£39.99
N662	Bivvy Boots Size 9	£39.99
N663	Bivvy Boots Size 10	£39.99
N664	Bivvy Boots Size 11	£39.99
N665	Bivvy Boots Size 12	£39.99

BIVVY BOOTS

A superb range of high quality waterproof bivvy boots with velcro fastening for quick and easy application during the night. Thermolite™ lined for warmth and comfort allowing all year use.

MAVER CARP HEADWEAR

A new range of high quality hats, comprising of peaked green cap and a green fleece hat both with embroidered

Code	Product	RRP
N620	Maver Carp Fleece Hat	£3.99
N627	Maver Carp Peaked Cap	£3.99



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LEADCORE SPLICING NEEDLE

Engineered to the very highest standard, using the finest stainless steel. Incredibly strong needle for splicing leadcore. Can also be used as a baiting needle for soft baits, like meat and corn. Three needles per packet.

Code: T306

BRAID NEEDLE

Engineered to the very highest standard using the finest quality stainless steel. This super strong needle has been designed for braided hair rigs. The specially shaped point means that it wont get caught on the braid. **Code: T308**

STRINGER NEEDLE

The super strong, extra long needle has been designed specifically for use with PVA stringers, allowing several baits to be loaded on to PVA string. Also ideal for PVA sticks. **Code: T309**

7cm GATELATCH BAITING NEEDLE

7cm gate latch needle, engineered to the very highest standard using the finest stainless steel. Suitable for a wide range of applications, featuring a robust latch mechanism. **Code: T307**



NEEDLES & DRILLS

STICK NEEDLE

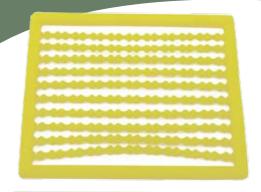
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Specifically designed for use with PVA stringers and PVA sticks, having the added benefit of the gate latch means the needle can be pulled through the stick much easier. **Code: T310**

BAIT DRILL

High quality, super strong drill, ideal for drilling through boilies, pellets, nuts and other hard baits. Will drill clean holes in seconds. **Code: T311**





BAIT STOPS

High quality strong profiled bait stops designed to secure a wide range of baits onto hair rigs. Available in both clear and yellow variations. 100 pieces per packet. **Code: T332 clear, T333 yellow**



TUNGSTEN PUTTY

Ultra high density tungsten putty ideal for all fishing situations. Formulated so only very small amounts are required to counterbalance baits, which results in a more streamlined set up. Available in both green and brown meaning you can customize your rig to the conditions. **Code: T318 green, T319 brown**



SHRINK TUBE

The high quality tube has a shrink ratio of 3 to 1. Simply immerse the tube into boiling water or hold over the steam from a kettle. The special material has been designed so that an angle or bend can be applied to the tube during the shrink stage, making it perfect for line aligner anti-eject rigs. Supplied in translucent brown and green. Available in 2 practical sizes: 2.4 - 0.8mm (code: T312) and 1.6 - 0.5mm (code: T313).

BEADS



TAIL RUBBERS

Say goodbye to tangles, Maver Carp Tail Rubbers have been specifically designed to prevent even the softest of hooklinks catching. Will fit perfectly with the Maver Carp Safety Clips. Supplied in both brown and green meaning you can match your tackle to the lake bed, hiding your rig from wary fish. 10 pieces per packet. Code: T314



TAPERED BORE BEADS

High quality beads with a tapered central bore. Designed for use with size 8 swivels, the larger bore will easier fit over the swivel, ideal for use with Run Rigs, where the bead will act as a shock absorber. Supplied in both matt green and brown. 20 pieces per packet. Code: T315



RUN RIG BEADS

High quality beads, designed for use with both Run Rigs and Heli Rigs. The soft material makes fitting the bead onto the swivel an ease. Supplied in both matt green and brown. 10 pieces per packet.

Code: T316

SAFETY LEAD CLIPS

High quality fish friendly lead clips, featuring a single raised ridge, meaning you can decide exactly when you want the lead to eject from the clip. Designed for use with size 8 swivels and Maver Carp Tail Rubbers. Manufactured from tough durable plastic making it capable of handling leads up to 5oz. Supplied in both matt green and brown. 10 pieces per packet.





RIG RINGS

High quality super strong rig rings, ideal for use with pop up or bottom rigs, can also be used for blow back rigs. Available in sizes: 3mm and 3.7mm. 10 pieces per packet.

Code: T320 (3.0mm) T321 (3.7mm)



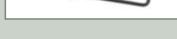
ROLLING SWIVEL

Size 8 rolling swivel, for use with all safety lead clips. Also to be used in conjunction with run rig beads and tapered bore beads. 20 pieces per packet. Code: T325



SWIVEL CLIP

Size 8 swivel, ideal for use with the Maver Carp safety lead clips with the added benefit of the quick change clip. 10 pieces per packet. Code: T328



Versatile strong clips for quickly changing marker floats and rigs. 10 pieces per packet.



High quality super strong oval rig rings, ideal for use with pop up or bottom rigs, can also be used for blow back rigs. Available in small and large sizes. 10 pieces per packet. Code: T322 (Small) T323 (Large)

OVAL RINGS



ROLLING RING SWIVEL

Size 8 swivel with enlarged ring ideal for use with heli rigs and stiff rigs. 10 pieces per packet.

Code: T326



QUICK CHANGE CLIP

Code: T329



HELI SWIVEL

High quality, strong size 8 heli swivels, for use with Heli Rigs. The enlarged 5mm eye means it can spin freely when attached to the leader. 10 pieces per packet.

Code: T324



SWIVEL CLIP WITH RING

Flexible style swivel for use with standard hair rigs and helicopter rigs, with the added benefit of a quick change clip. 10 pieces per packet. Code: T327



SNAP CLIPS

Versatile strong clips that can be used either as a quick change clip or as a lead clip. Also ideal for use with marker floats. 20 pieces per packet. Code: T330 (Small) T331 (Large)





The Maver Carp MV-1 hooks offer the classic wide gape and short shank combination, that provide solid dependable hook holds. Manufactured from the finest stainless steel. Ideal for use over gravel, these hooks are perfect for use with pop up boilies and particle baits. Available in both barbed and barbless. 10 hooks per packet. Available in both barbed and barbless, in sizes 6 & 8.

Code	Size
T345	6 Barbed
T346	8 Barbed
T347	6 Barbless
T348	8 Barbless

MV2 LONG SHANK HAIR RIGS

High quality hair rigs tied using 15lb Maver Carp Sinking Braid. The low diameter quick sinking braid lies perfectly on the bottom and has excellent abrasion resistance. Tied using a Palomar knot to attach the rig to a size 8 non-reflective swivel. A knotless knot is used to attach the hook to the 25mm hair length. Rig length: 18cm.

Code	Size	
T355	6 Barbed	
T356	8 Barbed	
T357	6 Barbless	
T358	8 Barbless	

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MV1 WIDE GAPE HAIR RIGS

High quality hair rigs tied using 15lb Maver Carp Sinking Braid. The low diameter quick sinking braid lies perfectly on the bottom and has excellent abrasion resistance. Tied using a Palomar knot to attach the rig to a size 8 non-reflective swivel. A knotless knot is used to attach the hook to the 25mm hair length. Rig length: 18cm.

Code	Size
T359	6 Barbed
T360	8 Barbed
T361	6 Barbless
T362	8 Barbless

The Maver Carp MV-2 hooks are manufactured from the finest stainless steel. Featuring an ultra sharp point with in-turned eye, which results in better penetration and hook holds. The long shank makes this pattern ideal for presenting bottom baits with knotless knots and line-aligner rigs. Available in both barbed and barbless. 10 hooks per packet. Available in both barbed and barbless, in sizes 6 & 8.

Code	Size	
T349	6 Barbed	
T350	8 Barbed	
T351	6 Barbless	
T352	8 Barbless	

500 metres

JURASSIC II 'THE DON'

This outstanding co-polymer is an unobtrusive red/brown colour purposely designed to cope with all the challenges of modern freshwater angling. It's supple surface and extra low memory will enable the angler to cast extreme distances with ease. The relatively low stretch provides the correct sensitivity allowing the angler to set the hook home firmly. The controlled elasticity prevents hook pulls at the net. Incredible breaking strain and superb knot strength, this versatile line is resistant to weed, mussels and sharp edged rocks. Tested by Derek Ritchie, the mono has accounted for his personal best 44lb UK mirror carp. We are also informed that the first colour to become invisible to fish is red, need we say more other than tight lines!

Code	Length	Size
F390	300m	0.18mm - 6.2lb
F391	300m	0.20mm - 7.7lb
F392	300m	0.23mm - 10.0lb

Code	Length	Size
F395	500m	0.27mm - 12lb
F396	500m	0.32mm - 15lb
F397	500m	0.36mm - 20lb

Code	Length	Size
F400	1000m	0.27mm - 12lb
F401	1000m	0.32mm - 15lb
F402	1000m	0.36mm - 20lb



LEADCORE



LEADCORE 20m

Low diameter high quality lead core, with a breaking strain of around 20lbs. Abrasion resistant making it ideal for snaggy and weedy swims. The two tone weave provides an excellent camouflage helping to hide your rig from wary fish. The high lead content means that your rig will lie tight along the lake bed. Supplied with a splicing needle. Codes: T300 khaki/brown, T301 olive/gold.



LEADCORE LEADERS

Low diameter, high quality leadcore leaders. Strong and streamlined, with loops at both ends, ready to be attached to the swivel and mainline. Ideal for safety rigs in weedy conditions. The two tone weave provides excellent camouflage helping to hide your rig from wary fish. Available in 3ft and 4ft lengths. Three leaders per packet. Codes: T302 3ft khaki/brown, T303 3ft olive/gold, T304 4ft khaki/brown, T305 4ft olive/gold.

FLUORO & BRAID



FAST SINKING BRAID

High quality, low diameter braid. Available in three breaking strains, 15lb, 20lb and 25lb. Excellent abrasion resistance. Ideal for fishing bottom baits, the quick sinking braid lies perfectly on the bottom. Suitable for most rigs using a knotless knot and Palomar knot. Offers incredible linear and knot strength. Supplied in 20 metre lengths. **Codes: T335 15lb, T336 20lb, T337 25lb.**



SUPER SOFT FLUOROCARBON 20m

High quality, user friendly fluorocarbon. Available in two popular breaking strains, 12lb and 15lb. Excellent abrasion resistance combined with excellent linear strength and knot strength. Ideal for use with a variety of rigs as it becomes virtually invisible when in water. Perfect for camouflaging your rig in clear water. Codes: T340 12lb, T341 15lb.



PVA SYSTEM WITH TWIN ENDED PLUNGER

High quality, fast melting PVA systems, supplied with a twin ended plunger. Available in either standard width micro mesh or boilie width mesh. 5m per system.

Codes: T370 standard width. T371 boilie width.



PVR REFILL BOILIE WIDTH 5 METRES

PVA BAGS

Maver Carp PVA bags are manufactured from the highest quality PVA. Designed to introduce small quantities of bait directly around the hookbait. Also ideal for carrying additives and flavours. The perforated bags are very strong, yet will melt down rapidly within the correct time frame. Supplied in packs of 10 bags. Codes: T380 60 x 100mm, T381 75 x 100mm T382 80 x 160mm.





PVA TAPE 20m

STANDARD WIDTH

5 METRES

PVA SYSTEM REFILLS 5m

5 metres of PVA for use with the Maver Carp PVA

Systems, available in either standard or boilie width mesh.

Featuring the highest quality PVA. Perfect for creating a PVA bag of any size in the quickest time possible.

Codes: T375 standard width. T376 boilie width.

Manufactured from the highest quality PVA. The quick melting tape is ideal for tying the tops of stringers or PVA bags, and will dissolve rapidly even in the coolest of temperatures. Supplied in neat 20 metre spools.

Code: T377



PVA STRING 20m

Manufactured from the highest quality PVA. The quick melting tape is ideal for tying the tops of stringers or PVA bags, and will dissolve rapidly even in the coolest of temperatures. Supplied in neat 20 metre spools. **Code: T378**



NEW SITE NOW ONLINE

GO THERE NOW







SEVERN SPORTS & LEISURE LARFORD LAKES & RIVER SEVERN COMPLEX

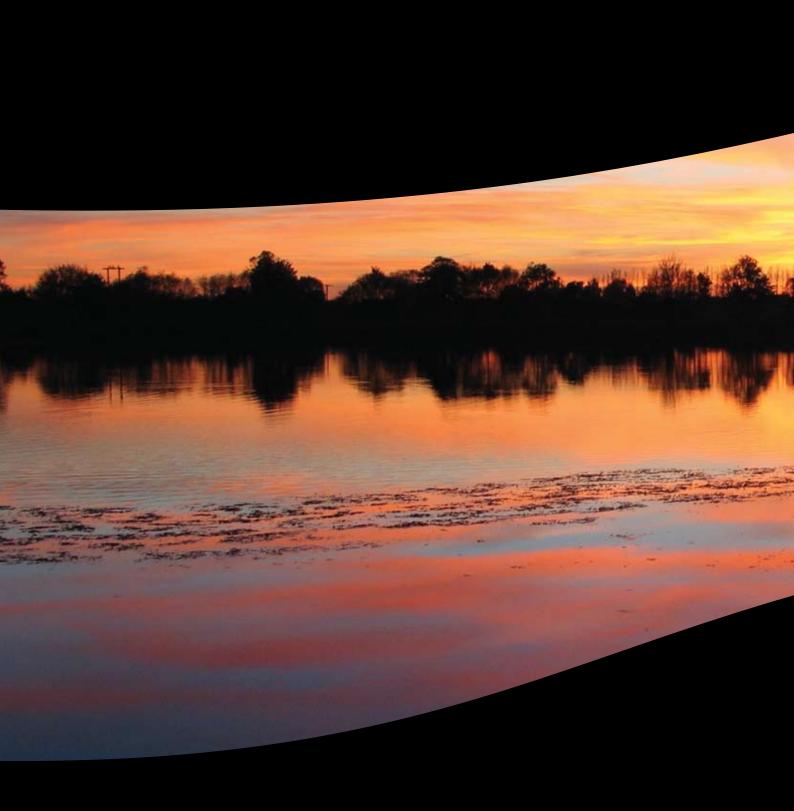
28 acres of prime angling stocked with a wide range of species. The lakes are stocked with Roach to 2lbs, Chub to 7lbs, Bream to 14lbs, Perch to 4lbs, large Crucian Carp, Tench and Rudd. Larford, however, is famous for its large head of Carp with the fishery record standing at 38lbs. All methods are successful with boilies and particles being the most successful baits for the large Carp, Chub and Tench. There are no bait restrictions other than Catfood, Macaroni, Nutbaits, Bloodworm and Joker. Hooks must be barbless on the lakes. All feed pellets must be purchased from the fishery.

HOW TO FIND US

From Stourport, follow the Main Road (A451) over the river bridge, heading towards Worcester. Approximately 1/2 mile after river bridge take the left hand fork, signposted Worcester and Astley Cross (B4196). Follow the road through the village of Astley Cross. After approximately 1/2 mile take the left hand turning, signposted Larford. Follow the country lane for about 1 mile; Larford Lake and river is directly at the end of the lane to your left.

Larford Fishery

Larford Lane, Larford Nr Stourport Worcs DY13 0SQ • Tel: 01299 829373 Mobile: 07774 703067 Check out our website at www.larfordlakes.co.uk



WWW.MAVERCARP.CO.UK

UNIT8 MERSEROAD NORTH MOONS MOAT INDUSTRIAL ESTATE
REDDITCH WORCS B989HL
TEL:01527406300 FAX:01527406333